



Health & Beauty Club



LA POSTA VECCHIA HOTEL
Palo Laziale - 00055 Ladispoli (Roma) - Italy
Tel. +39 06 9949501 Fax +39 06 9949507
info@lapostavecchia.com www.lapostavecchia.com

TREATMENTS





Pharmaceutical perfumer's workshop Santa Maria Novella from Florence is one of the oldest pharmacies in the world. Founded by Dominican Friars shortly after 1221. The Fathers initiated them to cultivate medicinal herbs in their own garden and preparing it to make medicines, balm and pomades for the monks' infirmary. When news of the quality of the products produced by the pharmacy reached the outside world, it was decided to open to the public. From this period, throughout the centuries, they were acclaimed and they set for goal to transcend boundaries, still being managed by Fathers, which continued until 1866.

Following the confiscation of the church assets by government, the company became a state owned enterprise, however it was ceded to Cesare Augusto Stefani the nephew of the last monastic director. From this moment four generations from the same family have succeeded to manage it. Today, managed by Eugenio Alphandery, the ancient tradition of herbal care both perpetuated and renews. Using only raw materials of the highest quality continuing to follow the ancient procedure originated by the founding Friars. All the preparations are based on traditional herbs and oils of natural origin and focused exclusively on the herbalist's art. Furthermore, none of its products are tested on animals. The vast majority of the medicinal herbs used in its products are grown locally on the hills around Florence. All the production is done thanks to engine which are especially studied allow for company's particularities. Each products tells a story, for example "l'Acqua della Regina" was originally created for Catherine de Medicis, the queen of France. Also, we can not forget famous recipes as Liquore Mediceo, Alkermes, Elisir di china and l'acqua di Santa Maria Novella made with famous Santa Maria herbs for its relaxing qualities. To create the cream line for treatment and hygiene on body and face were used others than herbs, plant and flower essences, vegetable oil and powder from exceptional flowers drying and gridding.

La Posta Vecchia Health & Beauty Club enjoys the presence of the entire line of Santa Maria Novella products to realize each of our "Rituals".

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BODY
TREATMENTS

LAVENDER PURIFYING RITUAL

A unique treatment thanks to the purifying qualities of sea salt associated with lavender flowers; give a purifying and oxygen effect. The massage with lavender oil Santa Maria Novella, moisturizes and nourishes skin, furthermore creates a full wellbeing feeling.

CITRUS FRUIT ANTIOXYDANT RITUAL

The body scrub with orange honey and cane sugar prepares skin before receiving the following massage, with Mediterranean aromatic herbs stamps dipped in olive oil. Orange flower water cleansing makes the skin silky and bright, stimulating all the senses.

ROSEMARY TONING RITUAL

To renew and invigorate body's skin, this treatment uses salt and Rosemary associated with olive oil. Sea salt promotes skin exfoliation and renewal, while olive oil and Rosemary infusion helps to nourish and to deeply renew it.

SEA BREEZE BALANCING RITUAL

Massage becomes a magic beauty treatment for skin. Salts blended together in a nourishing and moisturizing emulsion polish skin, give elasticity and firmness as never before. Skin is deeply cleansed and oxygenated with the sea exfoliation and makes it bright, smooth and soft. Body sculpture, relaxing, and moisturizing fills out this treatment which knows how to restore vitality and radiance to the whole body.

IRIS REBALANCING RITUAL

Delicate scrub, dedicated to sensitive skin. A light brushing prepares receiving toning floral water. Exfoliation with IRIS powder removes impurities to receive relaxing massage made with decongestant and nutritive oil.

BODY DETOX RITUAL

Wrapped in a soft composition based on greensand, essential oils and aromatic vinegar, body receives an important stimulation to purify and regenerate. Skin is detoxified and moisturized.

BODY DRAINING RITUAL

This treatment based on thermal peat full of oil and vegetable extract is particularly recommended in case of edematous cellulite. The combined effect of massage, peat, heat and essential oils helps reducing cellulite and promotes legs remodelling.

BODY MODELLING RITUAL

A soft reducing serum based on wrack in synergy with modelling massage and a particular mask rich in active principles, makes this treatment efficient to reduce located adiposities. The scalp massage fills out it as a beauty care and wellness.

FACE
TREATMENTS

LUX FACE RITUAL

Recommended for all types of skins, this treatment is a soft but a deep skin cleansing. A delicate exfoliation with apricot scrub, before a fantastic brightening mask based on the powder “Polvere per Bianchire le carni di Officina Profumo - Farmaceutica di Santa Maria Novella”.

Skin will be visibly purer, brighter and more moisturized.

Nourishing massage for hands with cream will complete this trip between fragrance and natural well-being.

WATER FACE RITUAL

Regenerating and moisturizing treatment really recommended for mature skins. Thanks to fresh and natural ingredients as honey, olive oil and beeswax, specially chosen for their moisturizing qualities.

Water Ritual is a wonderful treatment after sun exposure, your skin will be deeply nourished, soft and regenerated.

A nourishing massage for the hands with cream will complete this trip between fragrance and natural well-being.

ROSE FACE RITUAL

Exceptionally soft ritual for sensitive and delicate skins. Soft exfoliation with enzymatic scrub cleans skin, the draining massage and the rebalancing mask calm flushes, and moisturize delicate skins procuring a pleasant well-being feeling.

AGE FACE RITUAL

Exclusive and personalized treatment, tones and regenerates facial skin, neck skin, low neckline and hand skin.

Totally natural serum synergies, rich in vitamins, stimulate natural cell activities. Special mask and connective tissues massage make rejuvenated brighten and toned face.

A nourishing massage for the hands with cream will complete this trip between fragrance and natural well-being.

MESSAGES

CANDLE MASSAGE

Massage with candles is one of the new relaxing massages. Let us pamper you with pleasant feeling given by soft and fluid vegetable butter drops which, slowly heated by the flame, softly fall on skin with delicate warmth, shrugging off tensions, enjoying the moment, regaining body tone and strength, releasing from stress and tiredness and making the most of your well-being moment.

OLIVE OIL MASSAGE

This treatment marries traditional massage technique with Mediterranean oil qualities. Warm olive oil, rich in active antioxidant principles, wrapped your body and makes you feel an amazing soft sensation. For this special massage we use bio olive oil Santa Maria Novella from Mediterranean essential oils.

DETOX MASSAGE

Lymphatic drainage VODDER is a soft massage which encourages liquid and toxin evacuation and also recommended during a diet program. This massage makes you feel immediately well-being sensation.

MARINA BREEZE MASSAGE

For this face and body massage, we use all the perfumes and advantages from Mediterranean sea, warm Brezza marina oil associated with relaxing and personalized techniques, moves tensions away, calms mind and brings harmony. Facial massage relaxes features living you brightness and density.

ENERGY MASSAGE

Intense massage created exclusively for athletes from La Posta Vecchia. Reminding Oriental techniques, thanks to perfumed and warm stamps which release accumulated tensions, oriental skills and relaxing time to get a whole psychophysical equilibrium.

4 ELEMENTS MASSAGE

Not just a body massage but a real experience for your senses. Relaxing skills associated with your own synergy choice, will create for you a real well-being and serene atmosphere. Synergies of the 4 elements are mixed with sweet almond oil to nourish and moisturize skin.

Air - Spring

Floral fragrance regenerates body and soul, relieves emotions and awakes your senses.

Fire - Summer

Citrus fruit fragrance strengthens body and mind, evacuating stress and tiredness.

Water - Autumn

Spicy fragrance restores psychophysical equilibrium and harmony.

Earth - Winter

Fruit Fragrance relaxes body and mind to get a real well-being time.

BEAUTY SERVICES

MANICURE

Traditional hand treatment includes a soft scrub with the powder “la polvere di Iris Santa Maria Novella”.

PEDICURE

Traditional foot treatment includes a soft scrub and a foot bath based on salt with pomegranate extracts Santa Maria Novella.

PEDICURE

luxury ritual

Luxurious ritual for feet which includes an exfoliation, a warm pomegranate bath, and a massage with essential oils synergy from your own choice. Foot cream Santa Maria Novella will make you feel an immediate relief.

WAXING

total and partial

A soft exfoliation and delicate rose vaporization calm and refresh skin to prepare it for depilation. Applying a moisturizing balm will complete treatment and make legs soft and smooth as silk.

BEAUTY INFO

Open all the week from 10.00 am to 20.00 pm

BOOKING

LPV Health & Beauty Club staff will be pleased to guide guests for the best choice of treatment. For all information and booking please call directly the center either call internal phone number 318 from the phone in your room or +39 069949501 from outside.

USEFUL INFORMATION

LPV Health & Beauty Club is non-smoking area where mobile phones have to be switched off. Guests could arrive directly in their robe or use changing room where we provide bathrobe, towels and slippers. Children who are under 16 years old can not use beauty center service except if they come with an adult. For information, the steam room is used by both sexes.

PUNCTUALITY

For the best relaxing time as possible, we ask you to arrive at least ten minutes in advance, meanwhile you can use the steam room.
If you arrive late the time of your treatment will be reduced.

CANCELATION

50% of the treatment or program cost would be debited in any case of cancellation done less than 12 hours before appointment.
For all cancellations done less than 2 hours before appointment, we will debit the entire treatment or program cost.

HEALTH STATE AND PREGNANCY

At booking time please let us know about any allergy or physical conditions. We remind you that using the steam room or having massages is not recommended during the first 12 weeks of pregnancy.